

ABSTRACT

It is an object of the present invention to provide a display strip with which the step of attaching a product-
5 enclosed bag is easily automated and a product-enclosed bag is easily bonded again after the bag is once detached.

The present invention relates to a display strip for arranging and attaching a plurality of product-enclosed bags for the display, which comprises at least a substrate
10 layer and a sealant layer, the sealant layer being bondable to a surface layer of the bag by thermocompression bonding and having no pressure sensitive adhesive property before the thermocompression bonding, but being bondable to the
15 adhesive face in the case of peeling of the bag bonded by thermocompression bonding.